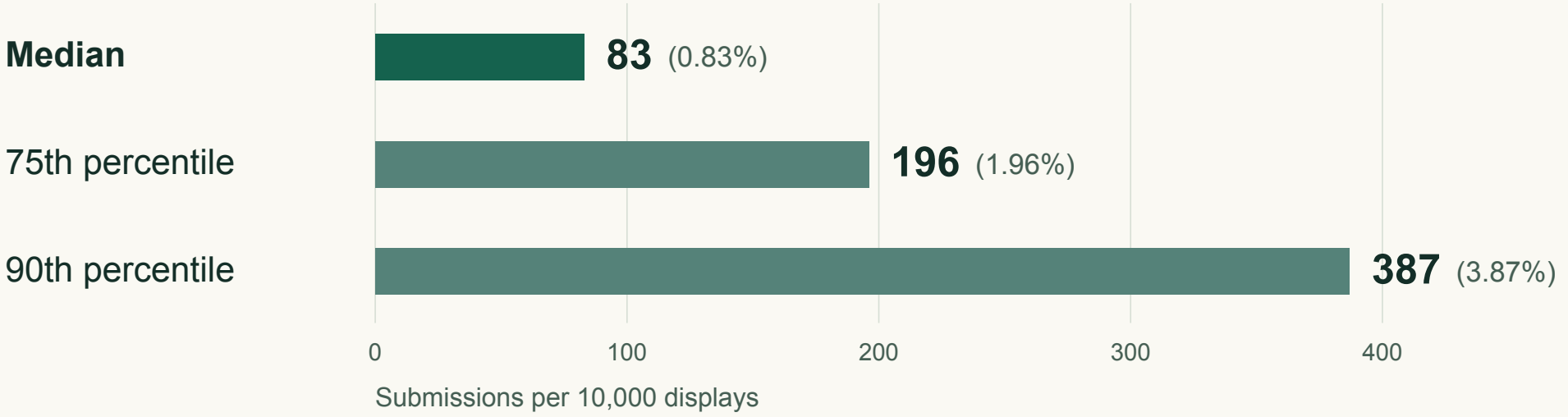
What do 10,000 pop-up displays yield?

Email or phone submissions across 3,034 Popupsmart campaigns



Each campaign had at least 1,000 displays and 14 active days. Repeat displays count.

Popupsmart, Popup Conversion Benchmark Report 2026 CC BY 4.0 myuser.ai converted the published rates to counts.